

Lost in Translation: A Conversation on Childhood Obesity

Hosted by: Kannapolis Scholars

Where: David H. Murdock
Research Institute Core
Laboratory Event Room
North Carolina Research Campus
Kannapolis, NC
(or via webcast)

When: August 5th, 2011
9:30am-4:00pm

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Goals

- 1) Create an open dialogue between public, academic, government, and industry representatives on the topic of childhood obesity.
- 2) Identify promising programs and research findings that have not made it to the public, and could be a useful addition to the childhood obesity solution.
- 3) Take away ideas for transdisciplinary solutions involving scientists, government officials, industry representatives, and stakeholders, ensuring the conversation is no longer 'lost in translation'.

Background

Childhood obesity is a multifaceted public health crisis currently facing 17% of children and adolescents in the United States (National Health and Nutrition Examination Survey 2007-2008). Overweight children are often at a greater risk for many chronic diseases, including diabetes, cardiovascular disease and certain cancers that are traditionally seen only in adults. From advancements in medical obesity research to food product improvements, many individuals and groups have been dedicated to addressing this problem. Unfortunately, these efforts often go unnoticed to a broader audience, and instead are narrowly shared within their fields. By opening a dialogue among government, industry, parents, doctors, restaurants, and other individual sources, we strive to provide transdisciplinary solutions for reversing the symptoms of childhood obesity and preventing new cases. This conference will highlight the aspects of childhood obesity where progress has been 'lost in translation' encouraging future collaboration among different fields of study and empowering the community with tangible solutions to help battle this ubiquitous epidemic.

Who are the Kannapolis scholars?

We have been competitively selected from eight universities across North Carolina to represent the first cohort of graduate students enrolled in the Kannapolis Scholar Program. The training grant for this program is co-funded by USDA National Institute of Food and Agriculture's Agriculture and Food Research Initiative. To learn more find us on the web at www.ncsu.edu/kannapolis.

